



[insert bank logo here]

*SAMPLE LETTER TO OFFICERS, MANAGERS, AND BOARD MEMBERS*

You should be very proud of our community bank and the services we provide our community. We're strong and we're thriving, but in today's political world, we must be involved. The 2024 elections are really important. Our industry is under attack with a wave of anti-business legislation. That's why I recommend you take this opportunity to become more involved by contributing to the Community Bankers of Michigan (CBM) PAC. The CBM Political Action Committee is a non-partisan committee solely dedicated to promoting the interests of their members—community banks like ours—in the Michigan legislature.

Political campaigns have become very expensive for politicians and if community banks want their issues addressed, it's important that we all get involved. The CBM PAC is asking each of its member banks to conduct a bank-wide drive to raise money to fund the CBM PAC. By working collectively, we can ensure that we play a major role in the legislative process in Lansing. That is why I'm asking each of our bank officers, bank managers, and bank directors to contribute to the CBM PAC today. It doesn't have to be a lot – all contributions make an impact – there is great strength when we all join together to protect our industry. You can make your contribution by personal check, personal credit card, or through payroll deduction on the included form.

We need to preserve the legislative victories we fought so hard for over the past few years and press forward on key issues for our banks. The CBM and the ICBA are fighting for your bank and we face many challenges. See the handout on the CBM/ICBA federal priorities. Here in Michigan we want to push back against potentially onerous state laws that would negatively impact our bank.

I hope you will consider investing in your future and the future of community banking! The mega banks and credit unions have their voice – the CBM is the voice of Michigan banks and working with them we can protect our industry!!

Thank you,

Bank President

CBM PAC contributions are strictly voluntary, so the choice is yours to make.