



Dear Community Bank Executive,

We need your support for the **Community Bankers PAC** in 2024. The needs of community bankers from all parts of the state must be clearly and effectively communicated to politicians in Lansing and Washington, D.C. The CBM Political Action Committee is a non-partisan committee solely dedicated to promoting the interests of their members—community banks.

For those of you who contributed through payroll deduction, purchased or donated an item at our annual PAC auction at the 2023 CBM Annual Convention, or who made a direct donation, **“Thank You”**. For those who have not contributed before, now is the time to join in to make sure Michigan banks have an effective voice in legislative matters that impact your bank or the economic well-being of your community. Our industry is under attack with a wave of anti-business legislation. The volume of these bills is more than I have seen in my 46-year banking career. That’s why I recommend you take this opportunity to become more involved by contributing to the Community Bankers PAC.

There is strength in numbers and elections matter. CBM wants to support candidates who are pro-community banking and pro-business, and we need your help funding the **Community Bankers PAC**. The Community Bankers PAC gives your bank a voice in our ongoing efforts to protect your banking franchise.

Here are just a few of our activities in 2023:

- We have made over 100 contributions to campaigns and leadership PACs for legislators who know and support community banks in Michigan. We support legislators from both sides of the aisle who share our views and who want to see Michigan banks thrive. We have blocked, slowed down or modified a number of legislative initiatives that would have harmed your bank or Michigan’s economy.
- Thanks to your efforts in 2023, we have been able to leverage our association with Government Consultant Services, Inc. (GCSI) to make the voice of Michigan community banks heard loud and clear at the state level. GCSI is the #1 lobbying firm in Michigan, and they have held their leading position for over 15 years. They give us the clout we need to be highly effective in blocking or modifying legislation that would hurt your bank or your community.

Please consider conducting a bank wide PAC drive before year end to raise money to support the **Community Bankers PAC**. Every voice and every dollar counts. Please see the enclosed donation form for suggested giving levels. A gift of just \$50 or more from each officer in the state would go a long way toward accomplishing our goals.

We have developed a sample letter you can use to help conduct your 2024 PAC drive. I have included a copy with this letter. Please go to our website (www.cbofm.org/advocacy) to download copies for your officers and directors. You can add your bank logo and customize the letter for your PAC drive. A bank may solicit contributions from stockholders, directors, officers, and exempt employees; other bank employees may voluntarily contribute to the PAC, but under Michigan law cannot be directly solicited for contributions. **Participation is voluntary**, and your teams’ donations will only go to support those candidates who do a terrific job representing and supporting community banking and who are business friendly.

Your support of the **Community Bankers PAC** and help in fundraising will go a long way in making sure our state and federal legislators understand the importance of Michigan community banks. If you have not held a PAC drive before at your bank or if you need to add some new enthusiasm to your efforts, please give me a call and I will come to your bank to help you roll your PAC campaign out.

I personally thank you for considering the **Community Bankers PAC** and for your commitment to keeping the Michigan banking industry strong!!!

Michael J. Tierney
President and CEO
Community Bankers of Michigan