



Dear Community Bank Executive,

We need your support for the **Community Bankers PAC** in 2022. The needs of community bankers from all parts of the state must be clearly and effectively communicated to politicians in Lansing and in Washington, D.C. The CBM Political Action Committee is a non-partisan committee solely dedicated to promoting the interests of their members—community banks like yours—in Washington, D.C., and in the Michigan legislature.

For those of you who contributed through payroll deduction, purchased or donated an item at our annual PAC auction at the CBM 2021 Annual Convention, or who wrote a check, I say “thank you”. For those of you who have not contributed before, now is the time to join in to make sure community banks have an effective voice in legislative matters in Michigan and Washington, D.C. The 2022 elections are really important. Our industry is under attack in Washington, D.C. and we need to protect our banks. Here in Michigan – every seat in the legislature, The Governor’s office, the Attorney General, and the Secretary of State are all up for grabs in the upcoming election. That’s why I recommend you take this opportunity to become more involved by contributing to the Community Bankers PAC.

There is strength in numbers and elections matter. CBM wants to support candidates who advocate for our industry and we need your help funding the **Community Bankers PAC**. The Community Bankers PAC gives your bank a voice in the never-ending struggle to protect your banking franchise.

Here are just a few of our activities in 2021:

- We have made over 80 contributions to campaigns and leadership PACs for legislators who know and support community banks in Michigan. We support legislators from both sides of the aisle who share our views and who want to see Michigan banks thrive.
- Thanks to your efforts in 2021, we have been able to leverage our association with Government Consultant Services, Inc. (GCSI) to make the voice of Michigan community banks heard at the state level. The ICBA has done a wonderful job leading the charge in Washington, D.C. Please consider conducting a bank wide PAC drive before year end to raise money to support the **Community Bankers PAC**. Every voice and every dollar counts. Please see the enclosed donation form for suggested giving levels. A gift of just \$50 or more from each officer in the state would go a long way toward accomplishing our goals.

We have developed sample letters and forms that you can use to help conduct your 2022 PAC drive. I have included copies with this letter. Please go to our website (www.cbom.org) and download copies which can be found under the advocacy tab. Add your bank logo and customize the letter for your PAC drive. A bank may solicit contributions from stockholders, directors, officers, and exempt employees; other bank employees may voluntarily contribute to the PAC, but under Michigan law cannot be directly solicited for contributions. **Participation is absolutely voluntary**, and your teams’ donations will only go to support those candidates who do a terrific job representing and supporting community banking and who are business friendly.

Your support of the **Community Bankers PAC** and help in fundraising will go a long way in making sure our state and federal legislators understand the importance of Michigan community banks.

I personally thank you for considering the **Community Bankers PAC** and for your commitment to keeping the Michigan banking industry strong!!!

A handwritten signature in black ink, appearing to read 'Michael J. Tierney', is positioned above the typed name.

Michael J. Tierney
President and CEO
Community Bankers of Michigan