



## Dear Community Bank Executive,

We need your support for the **Community Bankers PAC** in 2021. The needs of community bankers from all parts of the state must be clearly and effectively communicated to politicians in Lansing and in Washington, D.C.

For those of you who contributed through payroll deduction, purchased or donated an item at our annual PAC auction or at the CBM 2020 Annual Convention, or who wrote a check, I say "thank you". For those of you who have not contributed before, now is the time to join in to make sure community banks have an effective voice in legislative matters in Michigan and Washington, D.C.

There is strength in numbers and elections are expensive. Costs rise each year and for the CBM to continue to support candidates who advocate for our industry, we need your help funding the **Community Bankers PAC**. The Community Bankers PAC gives your bank a voice in the never-ending struggle to protect your banking franchise.

Here are just a few of our activities in 2020:

- We have made over 65 contributions to campaigns and leadership PACs for legislators who know and support community banks in Michigan. We support legislators from both sides of the aisle who share our views and who want to see Michigan banks thrive.
- CBM supported the COVID-19 relief bills that were signed by Governor Whitmer on Oct 22<sup>nd</sup>. I testified at a Senate hearing on behalf of Michigan banks and spoke with a number of legislators on this very important issue. GCSI was instrumental in making sure our voice was heard by the appropriate people in Lansing.
- In Michigan, CBM significantly weighed in on HB 4980 which would have automatically expunged certain criminal records had it not been modified. Without our input, this piece of legislation had the potential to be very harmful to our industry.
- Thanks to your efforts in 2020, we have been able to leverage our association with Government Consultant Services, Inc. (GCSI) to make the voice of Michigan community banks heard at the state level. The ICBA has done a wonderful job leading the charge in Washington, D.C. Please consider conducting a bank wide PAC drive before year end to raise money to support the **Community Bankers PAC**. Every voice and every dollar counts. Please see the enclosed donation form for suggested giving levels. A gift of just \$50 or more from each officer in the state would go a long way toward accomplishing our goals.

We have developed sample letters and forms that you can use to help conduct your 2021 PAC drive. I have included copies with this letter. Please go to our website ([www.cbom.org](http://www.cbom.org)) and download copies which can be found under the advocacy tab. Add your bank logo and customize the letter for your PAC drive. A bank may solicit contributions from stockholders, directors, officers, and exempt employees; other bank employees may voluntarily contribute to the PAC, but under Michigan law cannot be directly solicited for contributions. **Participation is absolutely voluntary.** and your teams' donations will only go to support those candidates who do a terrific job representing and supporting community banking and who are business friendly.

Your support of the **Community Bankers PAC** and help in fundraising will go a long way in making sure our state and federal legislators understand the importance of Michigan community banks.

I personally thank you for considering the **Community Bankers PAC** and for your commitment to keeping the Michigan banking industry strong!!!

Michael J. Tierney  
President and CEO  
Community Bankers of Michigan