

## **PM Environmental, Inc. Becomes Preferred Partner of Community Bankers of Michigan**

Founded over 44 years ago, the Community Bankers of Michigan (CBM) is an association singularly focused on Michigan community banks. Their mission, which is to “ensure community banks have an equal voice and an equal place in the financial industry”, is made known in their support of more than 85 community bank members located throughout the state of Michigan. CBM also includes more than 100 associate member partners comprised of companies and organizations that provide products and services to banks.

For the past 10 years, PM Environmental has been one of those associate member partners. Late last year, however, it was decided that PM would take the next step into a preferred partnership with the association to provide even more support to the community banks across the state.

To obtain this partnership, PM underwent an extensive interview process by CBM. Proper protocols and financial reports were checked to confirm that PM was a solid and well-established consulting firm.

“They wanted to ensure that any firm they endorse is strong, with a great reputation for technical excellence and customer service,” said Steve Price, Vice President of PM Environmental.

The partnership includes benefits such as cross promotion, preferred listing on CBM’s website and newsletter, sponsorship at CBM conventions, and cost savings on environmental services for CBM members. PM is the only environmental risk management firm endorsed by CBM.

“We are pleased to have PM Environmental as a preferred partner of the CBM. Their service and dedication working with banks and businesses across the state is a perfect match for our mission,” shared Michael Tierney, President and CEO of the CBM.

Price explained that the benefits go well beyond PM’s name exposure, “member and associate banks know that CBM has vetted us, and approved the partnership because they believe that we add real value and are an important risk management partner.”

Both sides of the elevated partnership are looking forward to continuing the connections and relationships built.

“This partnership benefits both PM and CBM member banks by further connecting and exposing both parties to one another, as well as improving upon and solidifying the numerous long-standing relationships PM has with CBM and member banks,” said Price.