



[insert logo here]

SAMPLE LETTER TO OFFICERS AND MANAGERS

You can be very proud of our community bank and the services we provide our community. We're strong and we're thriving, but in today's political world, we also must be involved. That's why I hope you will take an opportunity to become more involved by contributing to the Community Bankers of Michigan (CBM) PAC. The CBM Political Action Committee is a non-partisan committee solely dedicated to promoting the interests of their members—community banks like ours—in the Michigan Legislature.

Political campaigns have become very expensive and if community banks are to have a seat at the negotiation table, it's important that we all get involved. The CBM PAC is asking each of its member banks to conduct a bank wide drive to help raise money to contribute to the CBM PAC. By working collectively, we can ensure that we play a major role in legislative change in Lansing. That is why I'm asking each of our officers and employees to consider contributing to the CBM PAC today. It doesn't have to be a lot – all contributions make an impact – there is great strength when many come together. You can make your contribution by check, personal credit card, or through payroll deduction on the attached form. I am also asking our directors to donate to the CBM PAC as part of our total bank effort to support community banks.

I hope you will consider investing in your future and the future of community banking! The Mega banks have their voice – the CBM is our voice!!

Thank you,

Bank President

CBM PAC contributions are strictly voluntary. You may refuse to contribute without reprisal.

***“Every man owes part of his time and money to the business or industry to which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within his sphere.” President Theodore Roosevelt, 1908***

---